

New Frontiers' Response to COVID-19

New Frontiers wants to reassure our customers and community that we are doing everything possible to prevent exposure to COVID-19, or coronavirus. During this unprecedented time in our lives, we have taken swift action wherever possible to protect both our customers and our team members.

We always maintain high standards of cleanliness and sanitation in our store, and especially in our kitchen.

In addition to our already high standards of cleanliness, to minimize any potential risk, we are following the CDC and SB County Environmental Health Services guidelines for businesses, and the following:

- Increased the frequency of sanitation of surfaces, especially high-touch and high-traffic areas throughout our store, such as table tops, counters, register stands, shopping carts and baskets, door handles, bathroom fixtures.
- Placed disposable gloves at our Salad Bar, Hot Bar, and Wok Bar for customers to use when handling tongs.
- Team Members have been reminded, both verbally, visually and through in-store signage, of proper hand-washing, sanitization, and preventive hygiene procedures.
- Team Members are required to stay home if they are sick.
- Our demo program continues, with the following changes:
 - Samples remain covered at all times.
 - Samples are never left unattended.
 - Samples are handed to the customers.
 - Passive demos (unmanned demo stations) are discontinued.

We are experiencing manufacturer's out-of-stocks on many popular items such as disinfecting wipes, aloe vera gel, toilet paper, and elderberry. We are doing our best to get these in stock but don't have a delivery date. Keep checking with us.

As a single store supported by our community, we understand this is a stressful time in everyone's lives, and we are here to help however we can.



New Frontiers Natural Marketplace | 1984 Old Mission Dr., Solvang CA 93463
805.693.1746 | NewFrontiersMarketplace.com